

In re application of: S. Gotoh et al.

Serial No.: 09/783,899

Filed: February 15, 2001

For: **APR 27 2001** **ADVERTISEMENT DATA SUPPLYING METHOD, ADVERTISEMENT DATA REPRODUCING APPARATUS, AND SYSTEM FOR THE SAME**ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

Sir:

Transmitted herewith is an amendment in the above-identified application

- ☐ Small entity status of this application under 37 CFR 1.9 and 1.27 has been established by a verified statement previously submitted.
- ☐ A verified statement to establish small entity status under 37 CFR 1.9 and 1.27 is enclosed.
- ☐ No additional fee is required.

The fee has been calculated as shown below:

(Col. 1)		(Col. 2)		(Col. 3)	SMALL ENTITY		OTHER THAN A SMALL ENTITY		
	Claims Remaining After Amendment		Highest Number Previously Paid for	Present Extra	Rate	Addt. Fee	OR	Rate	Addt. Fee
Total	* 94	Minus	**91	*3	x \$9	\$	OR	x \$ 18	\$54
Indep	* 3	Minus	***3	*0	x \$40	\$	OR	x \$ 80	\$0
<input type="checkbox"/> First Presentation of Multiple Dependent Claim					+\$135	\$	OR	+\$270	\$0
					<b>TOTAL</b>	<b>\$</b>	OR	<b>TOTAL</b>	<b>\$54</b>
					<b>ADDIT. FEE</b>				

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

\*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

☐ Please charge my Deposit Account No. 18-0350 the amount of \$\_\_\_\_\_. A duplicate copy of this sheet is enclosed.☒ A check in the amount of \$54 is enclosed.☒ The Assistant Commissioner for Patents is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 18-0350. A duplicate copy of this sheet is enclosed.☒ Any filing fees under 37 CFR 1.16 for the presentation of extra claims.☐ Any patent application processing fees under 37 CFR 1.17.

RATNER AND PRESTIA  
Suite 301  
One Westlakes, Berwyn  
P. O. Box 980  
Valley Forge, PA 19482-0980  
(610) 407-0700

ap

Respectfully submitted,

Allan Ratner, Reg. No. 19,717

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**CERTIFICATE OF MAILING (37 CFR 1.8a)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Washington, D.C. 20231.

Date: April 24, 2001

*Lusack Macdonald*



#4/a

MTS-3244US PATENT  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: S. Gotoh et al. : Art Unit: 2161  
Serial No.: 09/783,899 : Examiner:  
Filed: February 15, 2001 :  
FOR: ADVERTISEMENT DATA :  
SUPPLYING METHOD, ADVERTISEMENT :  
DATA REPRODUCING APPARATUS, AND  
SYSTEM FOR THE SAME

SUPPLEMENTAL PRELIMINARY AMENDMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

S I R :

This Supplementary Preliminary Amendment supplements the  
Preliminary Amendment filed on February 15, 2001:

IN THE CLAIMS:

Please add new ~~claims~~ 39-41 as follows:

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a1  
Cont

- 1 39. (Newly Added) In a system for displaying program data and sets of
- 2 advertisement data on a display of a user having a storage medium, a method of
- 3 sequencing program data and sets of advertisement data comprising the steps of:
- 4 (a) receiving sets of advertisement data and program
- 5 data from a digital television broadcasting station;
- 6 (b) storing other sets of advertisement data in the
- 7 storage medium;
- 8 (c) selectively synthesizing the program data received
- 9 in step (a) with portions of the other sets of advertisement data
- 10 stored in step (b); and
- 11 (d) displaying the data synthesized in step (c).